

BBC Children in Need History

1. What colour was Pudsey Bear's bandana in 1986? Tick **one**.

- ☐ red with black triangles
- ☐ black with red triangles
- ☐ white with red spots
- ☐ white with multicoloured spots

2. Match the year to the type of appeal held.

1927

the first televised appeal

1955

the five-minute radio appeal

1980

the first telethon appeal

3. How much money has been raised by BBC Children in Need so far?

4. Fill in the missing words in the following sentence:

So far, BBC Children in Need has raised over £1 billion due to fabulous _____ events and generous _____.

5. Name two of Sir Terry Wogan's co-presenters.

1. _____

2. _____

6. Summarise the information from the introductory paragraph in 30 words or less.

7. Which fundraising idea would you like to do? Explain your choice.

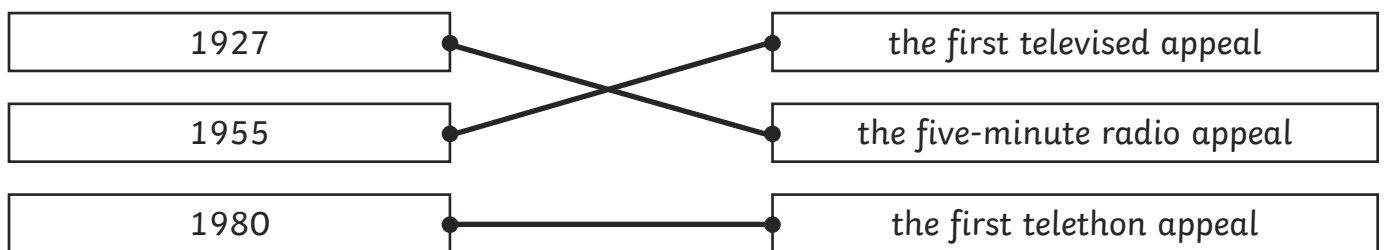
8. Why do you think that Pudsey was altered to have a more cheerful expression?

BBC Children in Need History - Answers

1. What colour was Pudsey Bear's bandana in 1986? Tick **one**.

- ☐ red with black triangles
- ☐ black with red triangles
- ☒ **white with red spots**
- ☐ white with multicoloured spots

2. Match the year to the type of appeal held.



3. How much money has been raised by BBC Children in Need so far?

BBC Children in Need has raised more than £1 billion.

4. Fill in the missing words in the following sentence:

So far, BBC Children in Need has raised over £1 billion due to fabulous **fundraising** events and generous **donations**.

5. Name two of Sir Terry Wogan's co-presenters.

Accept any two of the following: Joanna Lumley; Andi Peters; Natasha Kaplinsky; Tess Daly; Fearne Cotton.

6. Summarise the information from the introductory paragraph in 30 words or less.

Pupils' own responses, such as: BBC Children in Need aims to improve UK children's lives (to make them safe, happy, secure and able to do their best) by raising money for those that are disadvantaged.

7. Which fundraising idea would you like to do? Explain your choice.

Pupils' own responses, such as: I would most like to hold a cake sale because I love baking cakes and I think that lots of people would buy them.

8. Why do you think that Pudsey was altered to have a more cheerful expression?

Pupils' own responses, such as: BBC Children in Need aims to make children's lives happy so it is important that the mascot looks cheerful – he can spread some happiness.

BBC Children in Need History

1. In which year did Pudsey Bear wear a party hat? Tick **one**.

- ☐ 1985
- ☐ 2004
- ☐ 2007
- ☐ 2009

2. Why did Pudsey Bear wear a party hat?

3. Give **three** facts about the 1927 BBC appeal for children.

1. _____

2. _____

3. _____

4. Fill in the missing words from this sentence:

Pudsey Bear first appeared in _____ and was designed by Joanna Ball, a BBC graphic designer, who named him after the _____ town where she was born.

5. Find and copy a word from the text which shows that Sir Terry Wogan cared greatly about BBC Children in Need.

6. Describe the appeal today in less than 30 words.

7. Why do you think that the BBC newsreaders have become a hit when they perform a pop song each year?

8. Why do you think that the date of BBC Children in Need has been changed?

9. What would you like to do to raise money for BBC Children in Need? Give two reasons to support your choice.

BBC Children in Need History - Answers

1. In which year did Pudsey Bear wear a party hat? Tick **one**.
☐ 1985
☒ **2004**
☐ 2007
☐ 2009
2. Why did Pudsey Bear wear a party hat?
Pudsey bear wore a party hat to celebrate the telethon's silver jubilee (its 25th anniversary).
3. Give **three** facts about the 1927 BBC appeal for children.
Accept any of the following: It was a five-minute radio broadcast; It was held on Christmas Day; It raised about £1143 (approximately equivalent to £27,150 in modern money); It supported four well-known children's charities.
4. Fill in the missing words from this sentence:
Pudsey Bear first appeared in **1985** and was designed by Joanna Ball, a BBC graphic designer, who named him after the **West Yorkshire** town where she was born.
5. Find and copy a word from the text which shows that Sir Terry Wogan cared greatly about BBC Children in Need.
passionate
6. Describe the appeal today in less than 30 words.
Pupils' own responses, such as: The appeal is held every November with a telethon showcasing celebrities singing, dancing and performing, special television programmes and local BBC regional round-ups.
7. Why do you think that the BBC newsreaders have become a hit when they perform a pop song each year?
Pupils' own responses, such as: Newsreaders are usually serious so if they are performing pop songs they are doing something unusual which viewers will enjoy watching.
8. Why do you think that the date of BBC Children in Need has been changed?
Pupils' own responses, such as: Many people are busy with their families on Christmas Day so would be unlikely to watch a long telethon.
9. What would you like to do to raise money for BBC Children in Need?
Give two reasons to support your choice.
Pupils' own responses, such as: I would like to hold a Blue Peter bring and buy sale. I think this would be good because lots of people can be involved and I can clear out some of the toys that I no longer play with.

BBC Children in Need History

1. How much money was raised by the Christmas Day appeals? Tick **one**.

- ☐ £1143
- ☐ £27,150
- ☐ £625,836
- ☐ £1 billion

2. When does BBC Children in Need take place? When did the Children's appeal used to take place?

3. Match the year to the correct fact about Pudsey Bear.

1986

wore a party hat

2004

wore a white bandana with red spots and a happy expression

2009

joined by a bear called Blush

4. Give two examples of what a child's life should be like according to BBC Children in Need.

1. _____
2. _____

5. Fill in the missing words from this sentence:

The first _____ appeal was the Children's Hour Christmas Appeal which was presented by _____ and Harry Corbett on Christmas Day in _____.

6. Why do you think that television shows create special, often comical, programmes for the BBC Children in Need telethon night?

7. Why do you think sponsored silences are always popular?

8. Why do you think that people are keen to raise money for BBC Children in Need?

9. Compare the original Pudsey Bear to the modern Pudsey Bear.

10. What could you do to achieve the Sir Terry Wogan Fundraiser of the Year Award?
Explain your answer in detail.

BBC Children in Need History - Answers

1. How much money was raised by the Christmas Day appeals? Tick **one**.

- ☐ £1143
- ☐ £27,150
- ☒ **£625,836**
- ☐ £1 billion

2. When does BBC Children in Need take place? When did the Children's appeal used to take place?

BBC Children in Need takes place in November. The Children's appeal used to take place on Christmas Day.

3. Match the year to the correct fact about Pudsey Bear.

1986	•	•	wore a party hat
2004	•	•	wore a white bandana with red spots and a happy expression
2009	•	•	joined by a bear called Blush

4. Give two examples of what a child's life should be like according to BBC Children in Need. **Accept any two of the following: safe; happy; secure; every child has the chance to reach their full potential.**

5. Fill in the missing words from this sentence:

The first **televised** appeal was the Children's Hour Christmas Appeal which was presented by **Sooty** and Harry Corbett on Christmas Day in **1955**.

6. Why do you think that television shows create special, often comical, programmes for the BBC Children in Need telethon night?

Pupils' own responses, such as: Many families watch the telethon so the shows make their programmes fun for families to watch together.

7. Why do you think sponsored silences are always popular?

Pupils' own responses, such as: Sponsored silences are popular because children enjoy the challenge.

8. Why do you think that people are keen to raise money for BBC Children in Need?
Pupils' own responses, such as: People are keen to raise money for BBC Children in Need because it is a charity that helps children around the UK to lead happy lives.
9. Compare the original Pudsey Bear to the modern Pudsey Bear.
Pupils' own responses, such as: Pudsey started life with a red bandana with black triangles and a sad expression and now he has a white bandana with multicoloured spots and a happy expression.
10. What could you do to achieve the 'Sir Terry Wogan Fundraiser of the Year Award'?
Explain your answer in detail.
Pupils' own responses, such as: I could work with my class on a number of different fundraising projects including a Blue Peter bring and buy sale, cake sale, sponsored event and dress-up day. We could do these activities over the whole week and get in touch with BBC Children in Need on the telethon night.