

BYLINE

a piece of writing in a newspaper or magazine

ARTICLE

the leading story used on the front cover

ADVERTISEMENT

information about the newspaper at the top of the front page

COVER STORY

the information in or under a photograph which explains what the picture is about

CAPTION

a line naming the writer of a story

MASTHEAD

the title of the story designed to summarise the story and grab the reader's attention

LEAD PARAGRAPH

photos and snippets of interesting stories on the front cover to encourage you to buy the paper and read more

PHOTOGRAPH

the important first sentence or paragraph that summarises the news story

TEASER

companies pay for advertising space on a newspaper page to sell their products or events

HEADLINE

an image that helps to tell the news story